

## Sarthak Educational Trust

### Sarthak Advocacy Program - Awareness initiatives for persons with Disability

(Progress Report- October 2021)



The primary focus of Sarthak's awareness & advocacy initiative is to create opportunities for a life of equality and dignity for Persons with Disability and their families through holistic approach by providing Medical Rehabilitation, Inclusive Education, Skill Development Training & Sustainable Employment and Advocacy to those in need.

Advocacy for Sarthak means to take action to create change. Advocacy has been described as "speaking truth to power". The perennial struggle of the rights of people with disability, including the right to have access to public resources, right to education, right to be employed, and other community support services necessary to support living an independent, unsegregated life is advocated through advocacy programs of Sarthak.

**Sarthak Educational Trust takes pride in mentioning that more than 200+ corporate houses have been sensitized and converted into the prospective hiring partners of persons with disability.**

## Levels of Advocacy at Sarthak

- **With Government** - As an outcome of advocacy with center and state government of India, Sarthak advocacy events came with varied thought leadership over various areas of action for PWDs, namely, National Action Plan Accessibility India Campaign, Sector Skill Council for Persons with Disabilities, and passing of the Rights of Persons with Disability Act, 2016 was the positive outcome.
- **With Corporate** –We envision a society of humankind to be stronger. This is also done where we involve the corporate stakeholders, study job profiles with person with disabilities with the mutual consent of the human resource manager. Not only this, a basic orientation session is conducted for the non –disabled employees of the organization to acquaint them with the basic know – how to deal with the persons with disabilities, for instance, sign language sessions, basic infra support for accessibility at workplace etc.

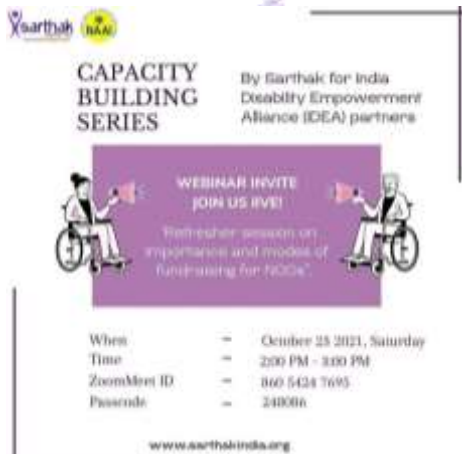
## Sensitization Workshops

Sensitization for them becomes an important agenda in inclusive hiring initiatives. Once they are sensitized and understand the value proposition with the PWD's, it leads to successful inclusion and long-term benefits to them producing diverse and strong teams.

- **With India Disability Empowerment Alliance (IDEA)**–NGO capacity growth is an essential tool to share mutual benefits to share resources. This helps in building an ecosystem of stronger humankind where all people irrespective of the abilities, flourish.
- **With Media-** Media is an important instrument in raising awareness and countering stigma. Sarthak during advocacy events ensures the disability awareness is spread to large masses at once.

## Live Sessions with Experts





**CAPACITY BUILDING SERIES**  
By Sarthaik for India Disability Empowerment Alliance (IDEA) partners

**WEBINAR INVITE  
JOIN US HERE!**

Refreshers session on importance and modes of fundraising for NGOs.

When - October 25 2021, Saturday  
Time - 2:00 PM - 3:00 PM  
ZoomMeet ID - 860 5424 7695  
Passcode - 240006

[www.sarthaindia.org](http://www.sarthaindia.org)

*A capacity building session on Importance and modes of fundraising For NGOs.*

*Another session having discussion on the occasion of World Sight Day with Ms. Sampada and Mr. Sandeep Bhargava.*



**WORLD SIGHT DAY  
LIVE TALK SESSION**

**SAMPADA SHIVDE**  
COUNTRY HEAD (INDIA)  
PERRIS SCHOOL FOR THE  
BLIND INDIA FOUNDATION

**SANDEEP BHARGAVA**  
VICE PRESIDENT  
NATIONAL ABILITY  
ASSOCIATION OF INDIA

**THURSDAY  
14 OCTOBER 2021  
5:30 PM - 6:00 PM**

**WHERE - INSTAGRAM  
@sarthakedu**



**LIVE TALK SESSION**

**PRİYANKA MOHANTY**  
VICE PRESIDENT  
GLOBAL CORPORATE HR &  
GLOBAL DIVERSITY & INCLUSION  
STARTER

**ATUL BHATNAGAR**  
NATIONAL ADVISORY  
BOARD MEMBER  
SARTHAIK EDUCATIONAL  
TRUST

**SATURDAY  
09 OCTOBER 2021  
4:00 PM - 4:30 PM**

**WHERE - INSTAGRAM  
@sarthakedu**

*Successful Live session with Ms. Priyanka Mohanty VP, Startek & Mr. Atul Bhatnagar discussing PwDs as a responsive workforce.*

## A Glimpse of Sensitization workshop



Informative Disability awareness workshops hosted in October, 2021 with Tata housing & Mavenir.



Disability Awareness session with Mondelez International.





Sarthak Educational Trust honored with **Mahatma Awards in Social Impact Category** at New Delhi.

## **Introduction to Sarthak k Sarathi**

### **Charushila at Sarthak JEET program - Pune Center**

“Due to the financial condition, I was searching for a job when my friend told me about Sarthak. Best thing about Sarthak is that they provide job opportunity and not just the training. I got myself enrolled and completed the training despite of network issues in the village. Today, I’m working and till date with my team, I have repaired 76 computers. I want to say this to everyone- Accept yourself first and you’ll succeed soon. I have learnt this from Sarthak only.”

<https://youtu.be/qCl1Yz5M-io>

### **Sajid at Sarthak JEET program - Ghaziabad Center**

Mohammad Sajid and s hail from Uttar Pradesh. His learning abilities have elevated because of the training program by Sarthak educational trust. He learnt soft skills here along with computer literacy. In just 4-5 months, He could feel feel greater confidence in life. Not only this, he got placed in Indiabulls having a significant package and he is doing great in life. He is thankful to Sarthak for everything. His full story available on –

<https://www.youtube.com/watch?v=0j5MzfrdEd4>

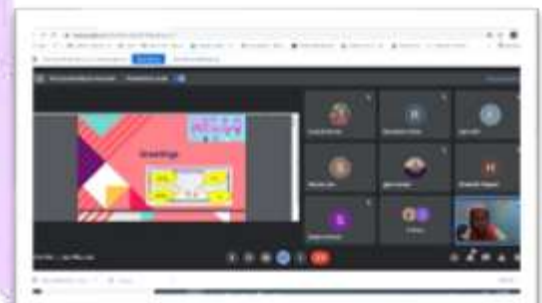
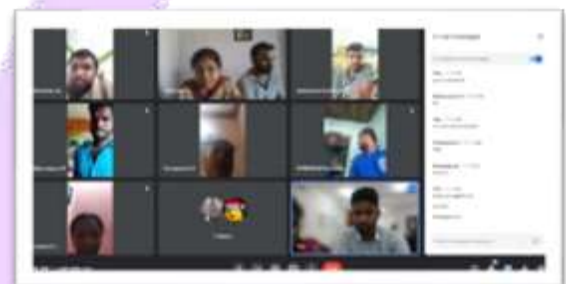
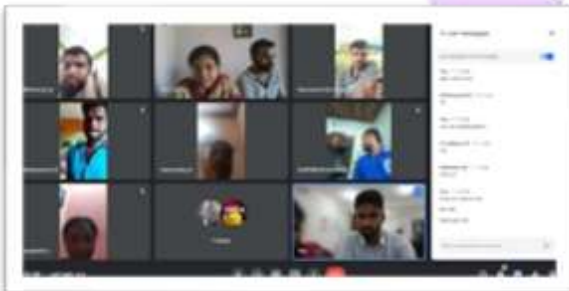
## Pamesh – Sarthak Kolkata Center

Pamesh is from Delhi centre. Being an OH candidate the biggest challenge he faced in life was the lack of opportunities and sympathetic behaviour of new people he used to meet. He built up his courage with the desire to do something great in life and started Trekking. In no time, he was so skilled that he could leave his friends behind and also the challenge he faced physically. After his association with Sarthak, he got placed in Global logic as a process executive. Let's listen to his full story here-

<https://www.youtube.com/watch?v=rn31EpiwAjw>

## Allied Activities at Sarthak

Sarthak believes in the holistic development, therefore conducts allied activities namely guest lectures, alumni meet, exposure visits and parent interactions. Here are glimpses of the online allied activities.



## CALL FOR ACTION

At Sarthak, we aim to bring about a revolution in terms of how the world looks at the concept of equality and inclusivity. We aim to aid those that have been deprived due to one or other disabilities and help them live a life of dignity and grace. To fulfill this aim, we need to meet special needs and requirements of people with special abilities. We need to design and work out special programs for like skill development and future employment of those who need it.

### For more details contact:

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**Support Sarthak** - [sarthakindia.org/donation.php](http://sarthakindia.org/donation.php)

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