

## Sarthak Educational Trust

### Sarthak Advocacy Program - Awareness initiatives for persons with Disability

(Progress Report- December 2021)



The primary focus of Sarthak's awareness & advocacy initiative is to create opportunities for a life of equality and dignity for Persons with Disability and their families through holistic approach by providing Medical Rehabilitation, Inclusive Education, Skill Development Training & Sustainable Employment and Advocacy to those in need.

Advocacy for Sarthak means to take action to create change. Advocacy has been described as "speaking truth to power". The perennial struggle of the rights of people with disability, including the right to have access to public resources, right to education, right to be employed, and other community support services necessary to support living an independent, unsegregated life is advocated through advocacy programs of Sarthak.

**Sarthak Educational Trust takes pride in mentioning that more than 200+ corporate houses have been sensitized and converted into the prospective hiring partners of persons with disability.**

### Levels of Advocacy at Sarthak

- **With Government** - As an outcome of advocacy with center and state government of India, Sarthak advocacy events came with varied thought leadership over various areas of action for PWDs, namely, National Action Plan Accessibility India Campaign, Sector Skill Council for Persons with Disabilities, and passing of the Rights of Persons with Disability Act, 2016 was the positive outcome.
- **With Corporate** –We envision a society of humankind to be stronger. This is also done where we involve the corporate stakeholders, study job profiles with person with disabilities with the mutual consent of the human resource manager. Not only this, a basic orientation session is conducted for the non –disabled employees of the organization to acquaint them with the basic know – how to deal with the persons with disabilities, for instance, sign language sessions, basic infra support for accessibility at workplace etc.

### **Sensitization Workshops**

Sensitization for them becomes an important agenda in inclusive hiring initiatives. Once they are sensitized and understand the value proposition with the PWD's, it leads to successful inclusion and long-term benefits to them producing diverse and strong teams.

- **With India Disability Empowerment Alliance (IDEA)**–NGO capacity growth is an essential tool to share mutual benefits to share resources. This helps in building an ecosystem of stronger humankind where all people irrespective of the abilities, flourish.
- **With Media**- Media is an important instrument in raising awareness and countering stigma. Sarthak during advocacy events ensures the disability awareness is spread to large masses at once.

## 8<sup>th</sup> National Conference on Disability, themed- Digital Divyang!!

Hosted on 17<sup>th</sup>- 18<sup>th</sup> December,2021



**8<sup>th</sup> National Conference on Disability**  
17<sup>th</sup> - 18<sup>th</sup> December, 2021  
**Theme: Digital Divyang- Enabled & Empowered**  
#Digitaldivyang

2-day brainstorming panel discussions with industry leaders, policy makers, Government officials, Innovators, Researchers and Medical practitioners.

Register now: <https://sarthakindia.org/NCD>

**Chief Guest**  
Shri Nitin Gadkari  
Hon'ble Union Minister of Road Transport & Highways  
Government of India

Successfully hosted our 1st Virtual Job-Fair for People with Disabilities on 18th December.



Online Job portal for People with Disabilities launched by Hon'ble Union cabinet Minister- Shri Nitin Gadkari Ji on 18<sup>th</sup> December 2021.

## Glimpse of December Placement Drive



International Day of Persons with disability celebrated on 3<sup>rd</sup> December, 2021.



Sarthak Ke Sarathi Episode-25  
Watch here- [www.youtube.com/watch?v](http://www.youtube.com/watch?v)

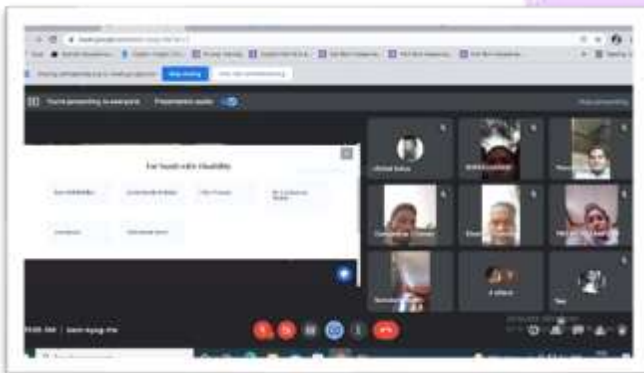


## Sensitization -Sign Language Workshops in December



### Allied Activities at Sarthak

Sarthak believes in the holistic development, therefore conducts allied activities namely guest lectures, alumni meet, exposure visits and parent interactions. Here are glimpses of the online allied activities.



## CALL FOR ACTION

At Sarothak, we aim to bring about a revolution in terms of how the world looks at the concept of equality and inclusivity. We aim to aid those that have been deprived due to one or other disabilities and help them live a life of dignity and grace. To fulfill this aim, we need to meet special needs and requirements of people with special abilities. We need to design and work out special programs for like skill development and future employment of those who need it.

### For more details contact:

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