

# Sarthak NAAI February Bulletin

**Empowering Differently Abled Since 2008**



**SARTHAK EDUCATIONAL TRUST**

Delhi I Chandigarh I Gurugram I Ambala I Ludhiana I Lucknow I Bhopal  
I Jaipur I Mumbai I Pune I Hyderabad I Kolkata I Ghaziabad I Faridabad I  
Chennai I Thane

# Highlight of the Month



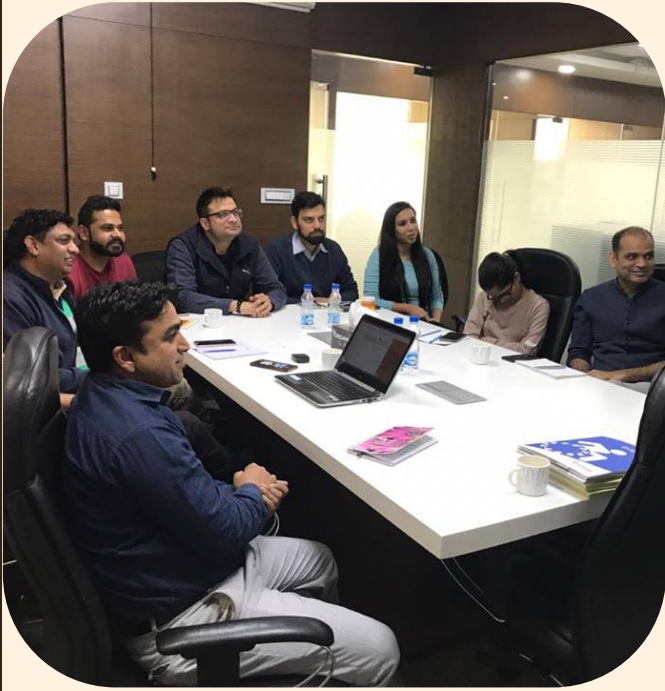
Sarthak Educational Trust under the mentorship and guidance of **Padma Bhushan Dr. MB Athreya** and National and State Advisory Board Members inaugurated skill-building center in Thane, Maharashtra namely **Sarthak Credit Suisse skill-building center for Persons with disabilities** and early intervention center in Ghaziabad namely **Sarthak Infoedge Antakshep Kendra** for children with special needs.

With the objective to empower persons with disability, enabling them to live their life with dignity and respect, Sarthak, on one hand, is providing vocational skills followed by placement support to youth with disabilities of age group 18-35 years and on other hand is strengthening the foundation of our nation by providing free of cost therapies to children with special needs of age group 0-6 years.

Sarthak follows the life cycle approach to empower each differently abled individual through interventions in verticals of healthcare, education, skilling, placement, advocacy, and abilympics. But, still, a lot of work in each vertical is needed to be done to reach up to 2.68 crore persons with disability (As per disability census 2011) in India. To bridge this gap, all we need is sensitized attitude and a holistic approach to building an empowered nation.

# Centers in Progress

## Sensitization workshop with Hotel Radisson



Hospitality sector is one among the leading sectors which are stepping forward to hire and empower persons with disabilities in various job roles. In order to ensure an inclusive workplace, Sarthak through regular sensitization workshops aims to alter mindsets, address fears, confusion, break stereotypes, and bust myths about people with disability. Last month, Sarthak Lucknow team conducted a workshop with **Hotel Radisson** to ensure an inclusive workplace for persons with disabilities.

## Interaction session at Hyderabad and Pune

Prime stakeholders of Sarthak namely persons with disabilities, parents, Advisory board members and sarthak partners joined the interactive sessions during the visit of Sarthak head office team to discuss the pressing needs of disability sector and future road map to empower PwD's in respective locations. Interactive session was followed by convocation ceremony of the recent pass out batch trainees.



# Stakeholders Outreach

**Sarthak representing as Guest speaker in the workshop organized by PHDCCI**



Sarthak representative in discussion with other panel members on digital inclusion for persons with disabilities as distinguished guest speaker during a workshop organized by PHDCCI.

The session revolved around how digital Inclusion complements Social, Livelihood and Financial Inclusion that can further foster structural reforms and open up the economy with progressive commitments.

## Yoga classes at Sarthak

Yoga is an art which connects our soul, mind, and body together. With the intent to enhance the capacities of Sarthak trainees, Sarthak Chennai center started this practice under the guidance of Sh Rohit Vishwanath, Sarthak Chennai Advisory Board member. Glimpses of yoga session of the first batch of skill-building training.



# Stakeholders Outreach

## Center visit by Shri. Yogesh Luthra, CEO, PowerLinks



To understand the pedagogy of Sarthak skill building centers running across India, Shri Yogesh Luthra, CEO, PowerLinks visited Powerlinks supported Sarthak skill building center to interact with trainees and team.

## Center visit by Ms. Jody Tull and Mr. Rupert Salis

Glimpses of an interactive session with Ms. Jody Tull and Mr. Rupert Salis along with Sarthak mentor & Guru, Padma Bhushan Dr. MB Athreya focusing on different strategies which need to be adopted to reach persons with disabilities across India.



# Rohit Patil – A silent Sales Genious



Sarthak proved that a hearing impaired person can be a sales genius! This stands true for 23 year old Rohit Patil who had 100% hearing impairment, due to typhoid in his childhood. How does he manage to interact with the customers if he cannot hear, this is the first question that comes into any persons mind.

Dedication to learn and succeed in life was the ‘mantra’ that helped Rohit achieve it. He dedicates that this change in his personality was instilled during his training in Sarthak.

Presently, successfully working with a leading retail outlet of India, Vishal Mega Mart and drawing a salary of Rs.8500/- per month, Rohit feels very proud that he contributes to his family. His father who works as a watchman and mother who is a nurse, are full of praise for their son’s success through Sarthak’s efforts.

Rohit who at one stage was totally aimlessly wondering as to what he could do in his life, very modestly admits that it was one of his relative who informed him about free of cost trainings offered by Capgemini supported Sarthak Training Centre in Pune, which paved the path of his success.

# Story of Narayan Sharma from dejection to joy

Packing the requested items of online customers of the leading retail chain Flipkart with full dedication and love! Yes this is what Narayan Sharma does attending to each minute details required for each packed item.

For this 22 year old born in Hathras, U.P. to a single earning father, who is a farmer, life took a strange turn when suffered 40% locomotor disability in his leg when he met with an accident. Though this led his family of six into despair, as they looked up to young Narayan to one day be the bear the burden of his father. Despite his meager earnings his father wanted his son to complete his education and support the family, he ensured Narayan completed his BA from Allahabad University, UP .

The whole family now hoped that Narayan would now be able to provide some respite to the financial challenges faced by them.



He started to look for jobs, however all his efforts were not getting him the desired results. The family again started to get frustrated. One of these days, Narayan came to know about a mobilization camp being organized in Hathras for persons with disabilities to enroll them for trainings and placement by Sarthak educational trust. He decided to participate in the camp and see if there would be any realistic chance for him to get employment.

The counseling session by Sarthak Team encouraged him to visit the SBI Foundation supported Sarthak Skill Building Centre in Faridabad. Further counseling by the Helpdesk and Trainers of the Centre made him immediately register for the three month free of cost training.

An avid learner as he was, Narayan quickly grasped the very comprehensive and job specific curriculum offered in Sarthak Centre, covering computers, soft skills and sector specific skills like Retail, IT/BPO and Hospitality. But what benefitted Narayan the most was the communication skills and facing interviews through mock sessions conducted by the very dedicated training team of the Centre. With his renewed confidence Narayan was able to crack the interview in Flipkart and was offered a position of Packer on a salary of Rs. 9200/- per month.

His dejection immediately turned into joy on him getting selected. Today he proudly boasts supporting his father and family and looks forward to learn other aspects of his organization and be a Manager one day.

# Message by Changemakers

"You (Sarthak) all are doing great selfless work & actually making a difference. We are proud to be associated with you."

**~Harveen Singh Bedi, CSR Head, Infoedge Pvt Limited**

"The most pressing requirements in disability sector, in my opinion, are: to more fully embrace local business at every level (chambers of commerce, city governance, Rotary and other clubs) to determine where their needs and our clients' opportunities overlap; secondly, the body of knowledge on effective training programs with objective, long term data needs more attention and promulgation; last, while efforts to effect change nationally are important, more success is accomplished quickly on a local level, and that should get the biggest emphasis."

**~Gerald L. Davis, President, Workability International**

"Cognizant Foundation is pleased to have partnered with Sarthak Educational Trust for the skills training of differently abled youth in West Bengal. With this promising beginning, we plan to expand to more such initiatives across the country with like minded partners, for the betterment of thousands of differently abled youth, enabling them to lead their lives with dignity and respect".

**~Shri Madhavan Satagopan, CEO, Cognizant Foundation**

"27 million People are differently abled in India and counting. Is it a threat or an Opportunity? Surely an Opportunity to harness Strength, ingenuity, dexterity of these differently abled but Focused individuals who can prove to the World, that their Will & Skill are second to none, which makes them SUPERHUMANs. Question is Can & Will SARTHAK play a transformatory role in these 27 million lives? "

**~Shri Siddhartha Rastogi, Managing Director, Ambit Capital**

# National Abilympics Association of India

## Upcoming Events of NAAI

NAAI will be organizing Regional Abilympics - vocational skill competitions for Persons with Disabilities in 10 new trades in forthcoming months this year.

The competitions will be held in 10 new skill categories –

- (i) ICT/Computers – Desktop Publishing, Character Designing, E-Sports
- (ii) Crafts – Floral arrangement,
- (iii) Services - Tailoring, Beauty Therapy, Jewellery
- (iv) Food – Bakery, Cooking
- (v) Industry – CAD Architecture.

The competitions will be held across different zones in India in the following cities –

- (a) West Zone: Mumbai (June 6-8, 2019)
- (b) East Zone: Kolkata (June 20-22, 2019)
- (c) North Zone: Delhi (July 4-6, 2019)
- (d) South Zone: Chennai (July 19-21, 2019).

NAAI is also looking forward to participate in the World Skills International competitions, to Demonstrate skills of Abilympics participants in Kazan, Russia, scheduled to held in August, 2019.

**For more details, stay updated at**

**[www.sarthakindia.org](http://www.sarthakindia.org)**

**and**

**[www.abilympicsindia.org](http://www.abilympicsindia.org)**