

Sarthak - Joy of Giving Week 2016

“True joy lies in the act of giving without an expectation of receiving something in return”



Every year on account of **Daan Utsav** (a.k.a the Joy of Giving Week from Oct 2- 8) Sarthak organizes the Donation Drive to promote giving culture in India on a nation-wide scale and brings together Indians from all walks of life, to celebrate 'giving'.

Hotel Ginger, Aegis, Essar Foundation, Hotel Le Meridien, Dalmia Bharat Foundation, Hotel Ginger, Make My Trip & Quattro hosted the 'Joy of Giving Week' with Sarthak Educational Trust.

Picture this. Trees decorated with colourful post - it notes, written upon them were the wishes of the candidates, installed at the reception area of the corporate houses, employees fulfilling the wishes of the candidate, dropping the item in the donation box. The event was concluded with a gifts distribution ceremony wherein, employees came to our centers and handed over the gifts to our candidates.

Interesting right? Well this innovative idea of installing Wish Trees for the Joy of Giving Week 2016 was well executed at Sarthak **Luckow, Pune, Mumbai, Delhi, Hyderabad and Gurgaon** at the corporate premises of the above mentioned organisations. Corporate houses have collaborated with Sarthak Educational Trust, an NGO devoted to empower people with disabilities.