



SARTHAK NAAI DECEMBER BULLETIN

HIGHLIGHTS

New Skill building Center in Chennai
Celebration of World Disability Day
Stakeholders' Outreach
& many more...

For more details, visit us at www.sarthakindia.org

World Disability Day



December 3 is observed as **World Disability Day**, the most important day since it aims to remind that the rights of persons with disabilities should never be compromised in any spheres of society as well as raise awareness about the benefits of integrating disabled persons into every aspect of life, from economic, to political, to social and cultural. Disability Day is not concerned exclusively with either mental or physical disabilities, but rather encompasses all known disabilities, from Autism to Down Syndrome to Multiple Sclerosis. Sarthak Educational Trust, like every year, celebrated this day across all the centers, with the aim to bring together the stakeholder from different walks of life together on a common platform to present their views, listen to each other's experience and share the problems with a view to find its redressal.

Sarthak mentor and Guru, **Padma Bhushan Dr. MB Athreya** along with National Advisory Board members **Sh Krishan Kalra, Sh Supriyo Gupta, Dr. Sudhir Gupta, Sh. Raj Kapur** and team Sarthak celebrated the event in Gurugram by organizing a job fair with hiring partners **Mahindra Finance, Aegis, Bigtel, Teleperformance India, Concentrix India, Pilotfish** and many more. followed by a brainstorming session with the divyangjans.

Centers in Progress

Sarthak HT Parekh Foundation Skill Building center for persons with disabilities



Under the guidance and mentorship of **Padma Bhushan Dr. MB Athreya**, International, National, State advisors and last but not the least God's grace, Sarthak skill-building center for persons with disabilities is now present in Chennai as well with the support of HT Parekh Foundation.

Kolkata team with west Bengal Disability Commission Sh Debabratta Chattaraj

During the week of World Disability Day, Sarthak Kolkata center supported by Cognizant Foundation was felicitated by **Sh Debabratta Chattaraj, Disability Commissioner, West Bengal** with Employability award during the job fair.



Centers in Progress

Exposure Visit of Sarthak Jaipur Trainees at Being Human



The team of leading brand "**Being Human**" hosted Sarthak Jaipur trainees during exposure visit to make them understand the pedagogy of the retail sector. Team Sarthak extends regards to team Being Human for stepping forward for building an inclusive nation.

Knowledge Sharing session with Global Logic

Ms. Mina Holappa from Finland with team **Global Logic** and lemon tree sharing best practices for maximizing the scope of hiring persons with disabilities into the corporate sector.



Stakeholders Outreach

Celebration of World Disability Day with Padma Bhushan Dr MB Athreya



Sarthak Educational Trust Mentor & Guru, **Padma Bhushan Dr. MB Athreya** visited Sarthak Mumbai center to celebrate World Disability day followed by an interaction session with team & trainees.

National Advisory Board Member, Sh Sandeep Bhargava at Sarthak Bhopal Center

Team Sarthak extends heartfelt thanks to Sh. Sandeep Bhargava and Sh. Zaidi for making a visit to Sarthak Bhopal center and interacting with team and trainees.



Stories of Change and Empowerment



Physical deformity coupled with poverty can be a lethal combination to break anyone's confidence! But not for Rahul Kumar!

Son of an auto driver, **Rahul** was born with **100% hearing impairment**. His father, with his modest earning, was barely able to feed his family, let alone provide for Rahul's treatment.

Confronted with social stigma over his deformity, and unable to express himself properly before people, young Rahul could study only till the 8th standard from Lady Noyce Senior Secondary School for the Deaf.

As a result, Rahul suffered from extremely low confidence which made his social acceptance even more difficult. All his efforts to find a job also went in vain. He was leading a directionless life.

It was at this time that one of Tech Mahindra supported **Sarthak Delhi SMART+ training** center Mobilizer came as a guiding angle for vulnerable Rahul. He was quick to grab on to the opportunity and joined the training offered by the center.

This was a life-changing decision as Rahul not only learned to communicate using sign language effectively, but it also helped his self-confidence. He was now able to break his mental barriers one by one. Since Rahul showed special interest in the hospitality sector he was offered training in his field. Rahul proved to be a keen student. He also became a member of the discipline committee during his training in the Centre. Rahul was now beginning to set goals for himself!

His training in the hospitality sector helped him get a job in a leading food joint **Kentucky Fried Chicken (KFC)** as a Team Member. He currently works with this food chain on a salary of **Rs 8500 per month**. He is very happy to take the responsibilities on his shoulders. His family is also proud of him, as he is now financially independent.

Stories of Change and Empowerment



Anybody would just wonder how can a person be a successful salesperson if he is not able to interact with his customers? 18-year-old **Shashank Soni** has proved this as he is one of the leading salespeople of his organization despite his inability to hear or speak due to his **100% impairment**. His sheer grit and determination to do well in life ensured he not only achieves his dream to support his family of 5 members but become successful despite his shortcoming. Shashank was born in Rasda U.P. is the youngest amongst the three siblings in the family. Being the youngest in the family his parents were always worried and unsure about his future .

Having completed his 10th , he wanted to earn for himself and his family, He, however, had no clue as to what he should do next to get a job. He starting searching desperately for a job but all his efforts went in vain. Feeling disheartened, Shashank was in for a surprise, when out of the blue he got a call from **SBI Foundation supported Sarthak Skill Building Centre in Faridabad**. His five-minute interaction with the Helpdesk of the Centre completely transformed the life of this young job aspirant.

Very next day he visited the Centre and immediately joined the three-month training program offered by Sarthak. Within a week his trainer was able to identify his shortcoming, he was very shy by nature and highly lacked in confidence. Other than the training provided in **basic computers, retail sector and soft skills** the Trainer worked on his confidence building and ensured he participated in group discussions and gave presentations using sign language. A huge personality change was observed within two months of his regular engagement in the training provided and Shashank got a chance to appear for an interview through the employment cell of Sarthak. He impressed the interviewers with his newly found confidence and was immediately selected by the leading retail chain **Reliance Smart** as a **Customers sales associate** on a monthly salary of Rs. 9500/-.

His immediate colleagues and superior are very proud of the dedication and sincerity with which Prashant ensures all his customers are taken care of and even customers have in their feedback appreciated the professionalism Shashank exhibits when dealing with them. He now aims to do well in his job and earn more laurels for him and his organization.

Messages from Changemakers

“The candidates provided by Sarthak Educational Trust for Data entry operators positions are working well. We all are satisfied with the knowledge & attitude of the candidates. I would like to appreciate the efforts by sarthak in training the handicapped people. The candidates are meeting the standards of the company”

~Ms Lenina, Hr Team-DFI IT Solutions, Hyderabad

“It really feels nice for socially contributing by hiring PWDs from sarthak educational trust. Hired PWDs are positively contributing for the work allotted to them”

~Ms Sarika Sukale, Director, Mauli Foundation, Mumbai

“Sarthak gave us opportunity to hire hearing impaired candidates as customer sales associates and as store operators. All our new employees working really well. They are hardworking and focused on work. Thank you Sarthak for gives us such great employees.”

~Mr Pramod, Clai world

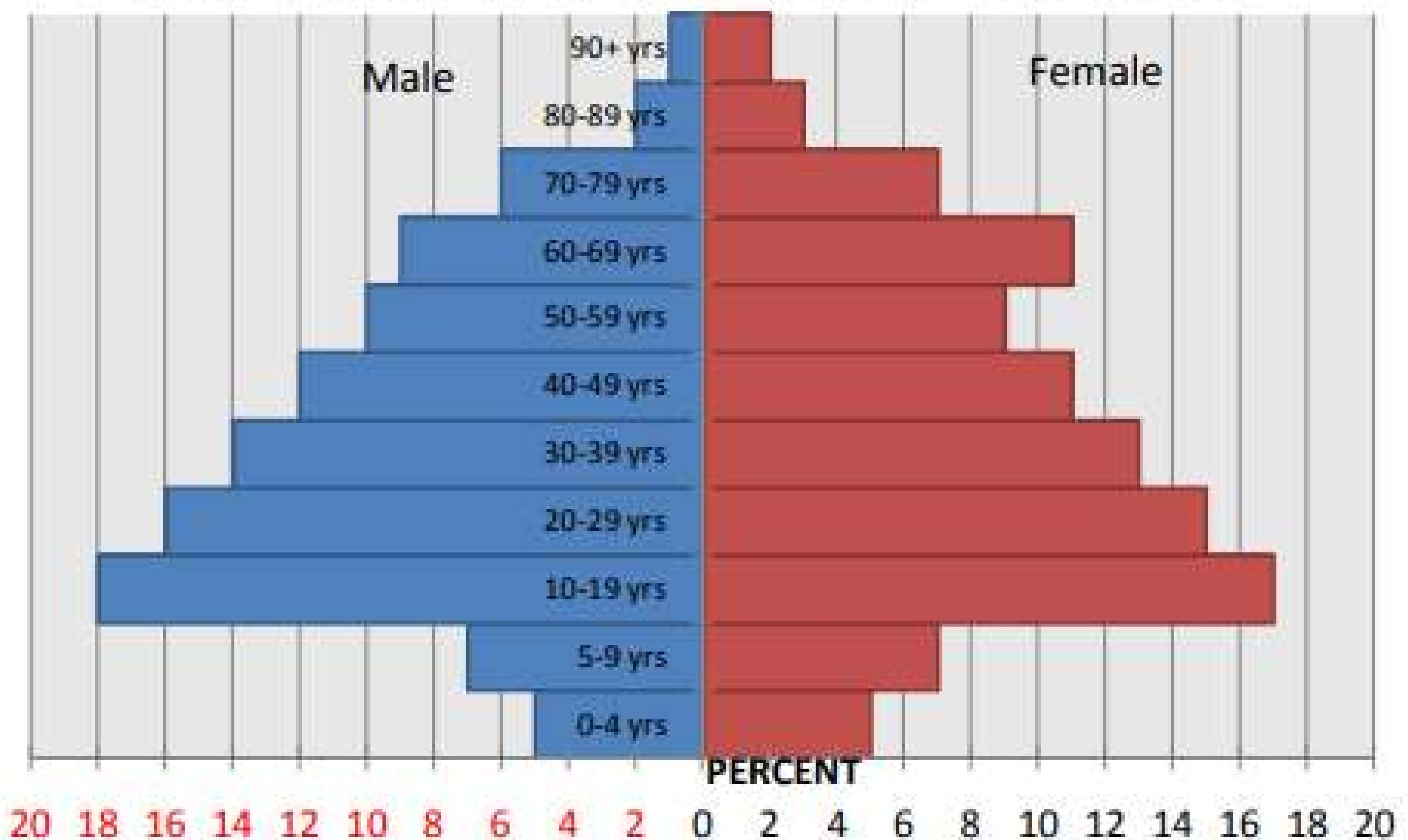
Let's Learn more about Disability

As per disability census 2011, there are 2.68 million persons with disabilities in India. Out of which **41,89,839 (41.89 Lakh)** are of employable age group **20-29 years**. Till date, Sarthak has empowered **14000 PwD's** and still, there is a great need of skilling.

We at Sarthak believes in reaching to PwD's far and wide and for this, we are scaling up the process and open for new partnerships across locations namely **Vishakhapatnam, Bhubaneswar, Banaras, Guwahati, Ranchi, Patna, Raipur, Shimla, Indore, Ahmadabad, Jammu, Thiruvananthapuram, Bangalore, Dehradoon and North East.**

We request you to kindly step forward and extend your support for skilling of persons with disabilities.

Distribution of disabled population in India - Census, 2011



For more details, submit your queries at contact@sarthakindia.org