

SARTHAK-NAAI JULY BULLETIN

2008-18: A Decade of Inclusion & Empowerment



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Highlights of the Month



10 years

3652 days

9500 trained

12,500 placed

25+ Funding Partners

1000+ Equal opportunity Employers

And, still moving on...

Sarthak journey of thousand miles started with a preliminary step. A step of inclusion, empowerment and financial independence. Realizing the need of awareness towards disability sensitivity lays the foundation stone of Sarthak Educational Trust. This flame of inclusion was ignited on **July 04, 2008** with a motive to bring economic independence to the lives of persons with disabilities. The journey began in New Delhi with **8** visually impaired candidates and instilled lights in the life of **12,500** persons with disabilities PAN India.

Highlights of the Month (Contd.)



On July 21, 2018, Sarthak commemorated this drive at India Islamic Cultural center, New Delhi in the presence of initial supporters, mentors, key contributors of disability sector, PwD achievers and esteemed guests from renowned corporate houses.

The ceremony initiated with address note from **Honorable Minister Sh Suresh Prabhu, Minister of Industry and Commerce & Civil Aviation** followed by the golden words from Sarthak mentor & Guru, **Padma Bhushan Dr. MB Athreya**, focusing on need of similar wave of inclusivity in rural India.

The 2-hour celebration of 10 years journey was a complete package for new guidelines, future plan of action, and new synergies to build mainstreaming of persons with disabilities. Sarthak event across locations concluded with a pledge to reach and extend services to maximum beneficiaries by reaching rural India and serving equality to all.

Centers in progress

Healthy Body, Healthy Mind

Tech Mahindra Foundation and **NITTTR** supported sarthak Chandigarh skill-building center conducted a guest lecture in the presence of Mr. Rahul Sharma, Yoga Trainer from Sri Sri University Orissa. The intent of inviting a yoga specialist was to enlighten trainees about the significance of a healthy mind and body for leading a quality life. Sarthak team ensures to felicitate its beneficiaries through every important aspect to make them perfect to rule corporate world.

Learning with Equal opportunity employers.

Equal Opportunity employers are always open to provide exposure visit to ongoing batch trainees for understanding roles and responsibilities of specific profiles better. Last month, **Hotel Redfox** greeted team Jaipur and provide a tour to trainees under various hospitality departments.



Centers in progress

Sarthak sensitized hiring partners.



Sarthak believes in mainstreaming of persons with disabilities and with this intent of inclusion, last month, Capgemini supported sarthak Mumbai team conducted a sensitization workshop with **Hotel IBIS**. The active participation of employees for learning sign language boosted the spirits of the team to excel.

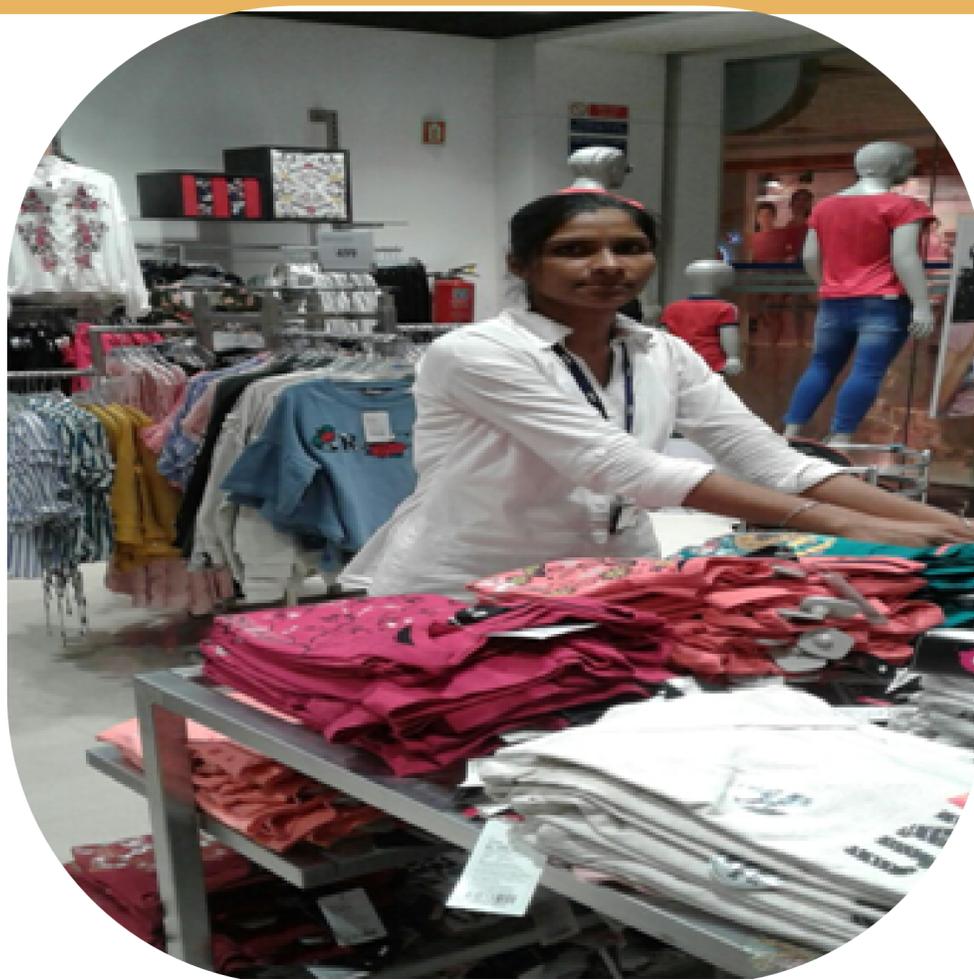
Sarthak ensures an inclusive workplace for its trainees by organizing a sensitization workshop with equal opportunity employers.

Last month, **Mahindra finance** supported sarthak Bhopal center conducted disability sensitization workshop with equal opportunity employer **Car wash**.



Stories of change and Empowerment

Disability is not welcomed with open arms. And, we all are well acquainted with this societal behavior. But, to fight with such stereotypes, there are always champions who take up the ownership to break the myths and become torchbearer for the generation.



One such name of a champion is **Aarti Gunjal** from Pune, Maharashtra. Aarti was born with hearing impairment (100%) and was fighting for her rights since childhood. Equality was something which she felt was always find missing. Her demand was not only limited to quality education or sustainable employment but also for an equal stature in society.

Aarti, being a fighter took up a challenge to look up for an employment source where her skill sets are valued above her disability. With this intent, she approached **Capgemini supported Sarthak leap inclusion center** in Pune and started her 3-month skill-building course. Her boosted spirit also motivated other women's of her batch to stand for their rights.

Her true dedication and tireless hard work opened doors for her employment where Sarthak equal opportunity employer- **Max Fashion Pvt Ltd** hired her as Customer Sales Associate.

Stories of change and Empowerment

Sarthak has witnessed lots of empowering stories during its 10 years journey. One such story is of **Jayanta** who is born with **hearing impairment**. His supportive family never makes him feels lesser than anybody and provide him every possible opportunity to mainstream him.



With this intent of inclusion, Jayantha's family reached to the doors of **Cognizant Foundation supported Sarthak Kolkata center** in salt lake to explore employment opportunities for his son.

Understanding the curriculum and the vast network of sarthak with corporate houses left no second thought in the minds of his family. Very next day, Jayanta started his skill-building program with optimism and self-confidence to excel.

His trainer always used to share his example of sincerity and interest towards learning new things. His appealing nature made the belief of Sarthak team more positive and firm towards cracking his interview in leading corporate houses.

Soon this believe turned to reality as, with his hard work and dedicated attitude he completed his training in the retail sector and cleared the interview in **Flipkart** for the profile of **Senior Associate**.

Jayantha's story portrays the power of hard work and true determination which embarks on his journey of success.

Stories of change and Empowerment

It needs the courage to stand straight when society is poking continuously to one's past. **Mohit** was born and brought up in Haryana in a joint family. Due to an accident at a young age, Mohit lost his lower right leg and the beautiful childhood was taken over by surgeries and family tensions. But the smiling face and supportive nature of parents always strengthens Mohit



to fight against the odds. As he grew up, the obvious demand in the joint family of earning a good salary was a continuous thought in Mohit's mind. But, rejection was constantly chasing Mohit due to his disability.

Failure was never accepted by Mohit so he kept on approaching corporate houses for a suitable job. His these attempts brought Mohit to the doors of **NSDC & HARTRON supported skill Building center in Gurugram**. During the counseling session with sarthak team, he realized the need for an enhanced skill set before participating in placement drives. So, he enrolled himself in 3 months skill-building program and started undergoing his training with full sincerity.

The clarity in goals initiated Mohit to opt sector-specific training in the retail sector and the specific knowledge helped Mohit in impressing HR of CSC Hartron. And, this interview paved the path for success for Mohit and his family. Presently, he is working in **CSC Hartron** in Gurugram as **customer relationship executive** and earning a handsome salary.

Messages by Changemakers

"To being a part of sarthak, I am feeling proud to working for the person with disabilities to enhance their skills and support them in employment sustainability. Very Nice to know that all over the nation people are recognizing Sarthak efforts in giving back to the society. All the Programs that are run by Sarthak are closely monitored and I sincerely wish Sarthak being an organization to spread its wings to all parts of India and serve all those needy in our country.."

Syed Askari,Regional Manager, Sarthak Head office

"The Candidates provided by Sarthak are well trained. As per Customers feedback they were well Presentable, Humble and always ready to assist Customers. As per our Customers feedback we had shared a Success Story of Sarthak Candidate on our Online Portal of Mark & Spencers"

Jalpa Rathod,Store Manager,Marks & Spencer,Mumbai

"With Pleasure we would like to put on record that we have been recruiting candidates from Sarthak for our back office requirements. We found these candidates to be sincere, hard working and as efficient as other team members. Wishing Sarthak all the best in thier noble mission of helping the candidates who are physically challenged"

Prabhakar,managing Director,Crystal Info

Center Celebration



On the eve of July 21, 2018, the memorable day of July 04, 2018 was not only commemorated in Indian Islamic Cultural center but also in Sarthak centers across PAN India.

The event was celebrated in the presence of state advisory board members, government officials, hiring partners beneficiaries, alumni, and other stakeholders of Sarthak Educational Trust.

The celebrations started with the orientation to sarthak 10 year journey followed by convocation ceremony, offer letter distribution, and experience sharing session with role modes and concluded with a pledge to extend services of sarthak to beneficiaries far and wide.

Let's learn more about Disability

Myths, Misconceptions, and Realities Of Disability

1. Wheelchair users are paralyzed and, therefore, are confined to their chairs.

False: Some people can walk, but their strength may be limited so they use a wheelchair to enable them to travel longer distances. Also, some people who use wheelchairs prefer to transfer to more comfortable chairs such as those at their desk or in a restaurant.

2. Deaf people cannot speak.

False: Deafness does not affect the vocal cords, although it can affect a person's ability to hear and monitor the sounds they make. Some people who are deaf make a conscious choice not to use their voice while others choose to speak. The type and degree of hearing loss as well as the age of the person when they became deaf (i.e. before or after learning to speak English) also influences their speech.

3. Blind people have exceptional hearing.

False: A person's vision, or lack of vision, does not affect their hearing. However, someone who is blind may depend more on their hearing and be more attuned to sounds than a sighted counterpart.

Source: A Curriculum for Interaction-

By Terri Goldstein, M.S., CRC, Michael Winkler, M.S., and Margaret Chun, M.S.

For latest updates, stay tuned with Sarthak Educational Trust at www.sarthakindia.org